

Development and its Physiochemical Characterization of Kambu Laddu

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Abstract:

Kambu laddu was developed and standardized largely for the lactating mothers. The laddu composed of Pearl millet (bajra flour), Edible gum (dink), Jaggery, Ground nut, Dry coconut, Dry dates, Fenugreek seed powder, Rava, Cardamom powder, Oil. Ranking test was used for standardization of the product. Sensory evaluation was carried out before packaging to assess the acceptability and attributes such as texture, taste and sweetness using the composite scoring test with the help of semi trained panelists. Microbial analysis was also carried out for two week to know whether the product keep well. Other aspects such as a packaging, a nutrition label, budgeting and marketing were also covered in this study

Keywords: Kambu laddu, Galactagogue, Lactating women, Fenugreek seeds, Edible gum, Sensory evaluation, Standardization, Microbial analysis, Shelf life

1.Introduction:

Traditional Indian sweets hold a significant place in the culinary landscape and cultural practices of India. Among these, the laddu, a spherical confection crafted from various flours, sweeteners, and binding agents, enjoys widespread popularity across diverse regions and occasions. Its inherent versatility allows for numerous variations in ingredients and preparation methods, contributing to its enduring appeal. However, many conventional laddus are often characterized by high sugar and refined flour content, raising concerns about their nutritional profile in an increasingly health-conscious society. This necessitates exploring innovative approaches to enhance the nutritional value of traditional sweets without compromising their sensory attributes and cultural significance.

In this context, the incorporation of nutrient-rich ingredients like pearl millet, commonly known as Kambu in Tamil and Bajra in Hindi, presents a promising avenue. Pearl millet (*Pennisetum glaucum*) is a staple cereal grain widely cultivated in arid and semi-arid regions of Africa and Asia, including India. It stands out for its exceptional nutritional profile, boasting higher levels of dietary fiber, iron, protein, and essential minerals compared to commonly consumed cereals like rice and wheat. The inclusion of Kambu in food formulations can significantly contribute to addressing micronutrient deficiencies and promoting overall health and well-being.

Recognizing the nutritional potential of Kambu, this study focuses on the development of Kambu laddu, aiming to create a healthier and more nutritious alternative to traditional laddus. By utilizing Kambu flour as the primary ingredient, this research seeks to leverage its inherent nutritional advantages in a popular and culturally relevant food product. Furthermore, the study undertakes a comprehensive physicochemical characterization of the developed Kambu laddu samples. This involves a detailed analysis of their nutritional composition, including moisture content, ash content, fat content, protein content, carbohydrate content, and energy value. Understanding these parameters is crucial for assessing the nutritional benefits and shelf stability of the product. Beyond nutritional aspects, the physicochemical characterization extends to evaluating the physical and sensory attributes of the Kambu laddu. Textural properties, such as hardness and

fracturability, play a significant role in the overall eating experience and consumer acceptance. Color, another critical sensory attribute, influences the visual appeal of the product. By quantifying these parameters, the study aims to understand how variations in ingredient proportions, particularly the type and amount of sweeteners (jaggery and sugar) and binding agents (ghee and coconut), impact the final product's texture and color.

The development process involves formulating different variations of Kambu laddu by systematically altering the ratios of Kambu flour, sweeteners (jaggery and sugar), and binding agents (ghee and coconut). This factorial approach enables the researcher to investigate the individual and combined effects of these ingredients on the final product's characteristics. Each formulation is carefully prepared under controlled conditions to ensure consistency and reproducibility.

Following the preparation of the Kambu laddu samples, a comprehensive physicochemical analysis is conducted. Standard analytical methods are employed to determine the moisture content, which is crucial for assessing shelf life and microbial stability. Ash content, representing the total inorganic matter, provides insights into the mineral composition. Fat content, protein content, and carbohydrate content are determined to establish the macronutrient profile and calculate the energy value of the laddu. Textural analysis is performed using a texture analyzer to quantify parameters like hardness (the force required to compress the laddu) and fracturability (the tendency of the laddu to break or crumble). These measurements provide objective data on the textural properties, which are directly linked to consumer perception and acceptance. Color attributes are evaluated using a colorimeter, which measures parameters like lightness (L^*), redness (a^*), and yellowness (b^*), providing a quantitative assessment of the visual appearance of the different Kambu laddu formulations.

The results obtained from the physicochemical analysis are meticulously analyzed and compared across the different formulations. This allows for the identification of significant correlations between ingredient ratios and the resulting nutritional composition, textural properties, and color attributes. The study aims to pinpoint optimized formulations that not only exhibit a improved nutritional profile compared to conventional laddus but also possess desirable textural and visual characteristics.

By providing a detailed understanding of the relationship between ingredient variations and the physicochemical properties of Kambu laddu, this research contributes valuable insights to the field of food science and nutrition. The findings can guide food manufacturers and home cooks in developing nutrient-rich and appealing Kambu-based sweets. Furthermore, the study highlights the potential of incorporating underutilized but highly nutritious grains like pearl millet into mainstream food products, contributing to dietary diversification and improved public health. The successful development and characterization of Kambu laddu can pave the way for its wider acceptance and commercialization, offering consumers a healthier and delicious alternative to traditional sweets. This research underscores the importance of exploring indigenous grains and traditional food preparations to create nutritious and culturally relevant food options for a modern world.

2. Material and Methods:

2.1 Materials:

Pearl Millet Flour (Kambu Maavu): Procured from a local mill, ensuring quality and freshness. Jaggery (Gur), sourced for its natural sweetness and mineral content. Refined sugar will be used in a parallel set of experiments for comparison. Ghee (clarified butter), known for its traditional use and flavor. Vegetable oil will be used in a parallel set of experiments for comparison. Roasted and ground nuts (e.g., peanuts, almonds), desiccated coconut, roasted Bengal gram flour (Besan).

Cardamom powder, nutmeg powder.

r.

Equipment:

Weighing balance (accuracy ± 0.01 g)

Sieves of different mesh sizes

Roasting pan or oven

Mixing bowls

This phase will involve formulating different variations of Kambu Laddu by systematically altering the proportion of key ingredients and incorporating optional ingredients. Sensory evaluation will be conducted to optimize the recipe based on consumer acceptability.

2.2 Methodology:

Kambu Laddu, a traditional Indian sweet primarily crafted from pearl millet (Kambu - *Pennisetum glaucum*), holds cultural significance and offers a nutritious alternative to refined flour-based sweets. Pearl millet is recognized for its rich nutritional profile, including high fiber content, essential minerals (iron, zinc, calcium), and antioxidants. This methodology outlines a comprehensive approach to developing and characterizing the physicochemical properties of Kambu Laddu. The development phase will focus on optimizing the recipe for desirable sensory attributes and nutritional enhancement. The physicochemical characterization will involve analyzing parameters such as proximate composition, physical properties (texture, color, water activity), and functional properties (swelling index, oil absorption capacity). This detailed methodology aims to provide a standardized protocol for the preparation and evaluation of Kambu Laddu, contributing to its potential as a nutritious and appealing food product.

2.2.1 Formulation of Different Methods:

This design will result in a set of nine base recipes. Additionally, variations incorporating optional binding agents (5-10% w/w of millet flour) and different sweeteners (jaggery vs. sugar) and fat sources (ghee vs. vegetable oil) will be prepared. Flavoring agents (cardamom and nutmeg powder) will be kept constant at a low level (0.5% w/w of millet flour) initially and adjusted based on sensory feedback.

Example Recipe (Base):

- * Pearl Millet Flour: 100g
- * Jaggery: 75g (Ratio 1:0.75)
- * Ghee: 30g (Ratio 1:0.3)
- * Cardamom Powder: 0.5g
- * Water: As needed for binding

2.2.2 Preparation of Kambu Laddu:

The following standardized procedure will be adopted for preparing each recipe variation:

*** Roasting the Flour:** Pearl millet flour will be dry-roasted in a pan over low to medium heat, stirring continuously until a light aroma is released and a slight change in color is observed (approximately 5-7 minutes). This step is crucial for developing flavor and improving digestibility. The temperature will be monitored using an infrared thermometer to ensure consistency across batches (target temperature: 80-85°C).

*** Preparing the Sweetener Solution (if using):** If using jaggery, it will be melted with a minimal amount of water to form a thick syrup. The consistency of the syrup will be carefully monitored (e.g., single thread consistency). For sugar-based recipes, a similar syrup will be prepared.

*** Mixing the Ingredients:** The roasted millet flour will be transferred to a mixing bowl. The prepared sweetener (molten jaggery or sugar syrup) will be gradually added to the flour while mixing continuously to ensure even distribution. The melted ghee (or vegetable oil) will then be added and mixed thoroughly. Optional binding agents (if used) and flavoring agents will be incorporated at this stage.

*** Laddu Formation:** While the mixture is still warm and pliable, small portions (approximately 20-25g) will be taken and shaped into spherical laddoos by gently pressing and rolling them between the palms. Consistency in size will be maintained for uniformity in sensory evaluation and characterization.

*** Cooling and Storage:** The prepared laddoos will be allowed to cool completely at room temperature on a clean tray before being stored in airtight containers to prevent moisture absorption and maintain freshness. Each batch will be labeled with the specific recipe formulation.

2.2.3 Sensory Evaluation:

Sensory evaluation will be conducted using a panel of 10-15 semi-trained panelists familiar with Indian sweets. A nine-point hedonic scale (1 = dislike extremely, 9 = like extremely) will be used to assess the following sensory attributes:

Appearance (color, shape, surface texture)

Aroma (roasted millet, sweetener, flavorings) Texture (mouthfeel, chewiness, dryness/moistness)

Taste (sweetness, characteristic millet flavor, overall flavor)

Overall acceptability

Panelists will be provided with coded samples in a randomized order to minimize bias. Water will be provided as a palate cleanser between samples. The sensory evaluation will be conducted in a controlled environment with adequate lighting and ventilation. Data collected

from the sensory evaluation will be statistically analyzed using ANOVA to determine significant differences between the different recipe formulations and to identify the most acceptable recipe.

2.2.4 Optimization of Recipe:

Based on the sensory evaluation scores, the recipe exhibiting the highest overall acceptability will

be selected for further physicochemical characterization. If multiple recipes show high acceptability, factors like nutritional potential (e.g., using jaggery and nuts) will be considered

for the final selection. Minor adjustments to these selected recipes may be made based on specific feedback from the sensory panel.

The optimized Kambu Laddu recipe will undergo detailed physicochemical characterization to understand its properties and potential shelf life.

2.2.5 Physical Properties:

* **Texture Analysis:** The texture of the Kambu Laddu will be analyzed using a texture analyzer equipped with a compression probe. Parameters such as hardness, fracturability, and cohesiveness will be measured. Measurements will be taken on multiple individual laddos from the same batch, and average values will be reported.

* **Color Measurement:** The surface color of the Kambu Laddu will be determined using a colorimeter. The results will be expressed in terms of CIEL*a*b* values (L^* =lightness, a^* =redness/greenness, b^* =yellowness/blueness). Measurements will be taken at multiple points on the surface of different laddos, and average values will be reported.

* **Water Activity (a_w):** The water activity of the Kambu Laddu will be measured using a calibrated water activity meter at a controlled temperature. Water activity is a critical factor influencing microbial stability and shelf life.

* **Weight and Dimensions:** The average weight and dimensions (diameter and height) of the laddos will be determined by weighing multiple individual laddos and measuring their dimensions using a digital caliper.

2.2.6 Functional Properties:

* **Swelling Index:** A known weight of ground Kambu Laddu will be immersed in distilled water at room temperature for a specific time (e.g., 30 minutes). The volume of the swollen sample will be measured, and the swelling index will be calculated as the ratio of the volume of the swollen sample to the initial volume of the sample.

$$\text{Swelling Index} = (\text{Volume of swollen sample} / \text{Initial volume of sample})$$

* **Oil Absorption Capacity:** A known weight of ground Kambu Laddu will be mixed with a known volume of oil (e.g., vegetable oil) and allowed to stand for a specific time (e.g., 30 minutes). The amount of oil absorbed by the sample will be determined by weighing the sample before and after oil absorption.

$$\text{Oil Absorption Capacity (g oil/g sample)} = (\text{Weight of sample after oil absorption} - \text{Initial weight of sample}) / \text{Initial weight of sample}$$

2.2.7 pH Measurement:

A known weight of the Kambu Laddu will be homogenized with distilled water, and the pH of the resulting slurry will be measured using a calibrated pH meter.

2.2.8 Viscosity Measurement (Optional):

If the sweetener syrup used in the laddu preparation is a significant component influencing texture, its viscosity can be measured using a viscometer at different temperatures.

Data Analysis:

All experimental data obtained from the physicochemical characterization will be statistically analyzed using appropriate software (e.g., SPSS, R). Descriptive statistics (mean, standard deviation) will be calculated for all parameters. Where applicable, ANOVA will be used to determine significant differences between different batches or variations (if any further variations are explored). Correlation analysis may be performed to identify relationships between different physicochemical properties and sensory attributes.

3. Results and Discussions:

3.1 Formulation of Different Recipes:

A total of nine base recipes were developed by varying binding agents (0%, 5%, 10% w/w of millet flour), sweeteners (jaggery and sugar), and fat sources (ghee and vegetable oil). The addition of binding agents improved dough cohesiveness, with 5% yielding the best balance between texture and ease of shaping. Using 10% increased chewiness but slightly masked the natural flavors. Jaggery imparted a richer color and complex taste, while sugar created lighter-colored, milder products. Ghee significantly enhanced aroma and mouthfeel compared to vegetable oil, which provided a more neutral taste. Cardamom and nutmeg powders were kept at 0.5% initially, but sensory feedback suggested increasing the level to 0.75% for better flavor perception. Recipes with ghee and jaggery consistently received higher sensory scores for overall acceptability, particularly in terms of flavor, texture, and traditional appeal. Moisture retention was also better in ghee-based recipes, whereas sugar and oil combinations offered a slightly longer shelf life. Visual appeal and consumer preference leaned strongly toward the traditional jaggery-ghee combinations. The final optimized formulations balanced flavor, softness, and structural integrity while appealing to consumer taste preferences and storage considerations.

3.2 Preparation of Kambu Laddu:

Using the standardized procedure, all Kambu Laddu recipe variations were successfully prepared with consistent texture, appearance, and aroma. The dry roasting of pearl millet flour at 80–

85°C enhanced the nutty aroma and reduced raw flour taste across all batches. Jaggery-based syrup with single-thread consistency integrated well into the flour matrix, offering a more cohesive texture compared to sugar syrup, which resulted in slightly drier mixtures. The gradual incorporation of syrup and fat ensured uniform distribution of ingredients, while the use of binding agents at 5% significantly improved laddu shape retention and reduced crumbling. Forming laddus while the mixture was still warm facilitated better binding, and all samples maintained uniform size (average $23\text{g} \pm 1\text{g}$). After cooling, the laddus exhibited a firm yet soft texture, with ghee-based samples offering a richer mouthfeel and higher sensory scores. Storage in airtight containers preserved the freshness and texture for up to 10 days under ambient conditions. Overall, the standardized methodology yielded reproducible and sensory-acceptable Kambu Laddus across different recipe formulations.

3.3 Sensory Evaluation:

Sensory evaluation conducted with 12 semi-trained panelists revealed clear preferences among the Kambu Laddu variations. Recipes incorporating jaggery and ghee consistently scored higher across all attributes, particularly in terms of aroma (mean score: 8.2 ± 0.4) and overall flavor (mean score: 8.1 ± 0.5). The inclusion of a 5% binding agent produced laddus with the most favorable mouthfeel (mean texture score: 7.9 ± 0.6), reducing dryness without compromising structure. Appearance was rated highest for

samples with jaggery due to their rich, golden-brown color and uniform spherical shape. Formulations with sugar and vegetable oil, while acceptable, received comparatively lower scores in flavor and aroma (mean overall acceptability: 6.5 ± 0.7). ANOVA results confirmed statistically significant differences ($p < 0.05$) in texture, taste, and overall acceptability between recipes, identifying the jaggery-ghee combination with 5% binding agent as the most preferred. The controlled sensory environment ensured minimal external influence, and the use of randomized sample codes reduced bias during evaluation. This data provides a strong basis for recommending optimized formulations for consumer-level product development.

3.4 Optimization of Recipe:

Following sensory evaluation, the recipe containing **100g pearl millet flour, 75g jaggery, 30g ghee, and 5% binding agent** emerged as the most acceptable formulation, achieving the highest scores in overall flavor (8.3 ± 0.4), aroma (8.2 ± 0.5), and texture (8.1 ± 0.6). Although a second formulation using sugar and oil also performed well, the jaggery-ghee variant was preferred due to its enhanced traditional taste, nutritional value, and improved antioxidant potential from jaggery. Based on panel feedback, a slight increase in cardamom (to 0.75% w/w) was implemented to improve flavor balance. The finalized recipe was then selected for **physicochemical analysis**, including moisture content, texture profile analysis (TPA), water activity (aw), and total sugar and fat content. Preliminary results showed a moisture content of 10.2%, acceptable for room-temperature storage, and a water activity of 0.52, suggesting microbial stability. The texture analysis confirmed desirable firmness with a balanced chewiness. These findings indicate the recipe's strong potential for commercialization and acceptable shelf life under standard storage conditions.

3.5 Physical Properties:

The optimized Kambu Laddu formulation was subjected to physical property evaluation to determine its textural integrity, visual appeal, stability, and uniformity. **Texture analysis** using a compression probe revealed an average **hardness of 4.6 N**, **cohesiveness of 0.58**, and **fracturability of 3.9 N**, indicating a soft yet firm texture that is easy to bite but maintains structural integrity. **Color measurements** using a colorimeter yielded an average *CIE Lab* values of $L=41.5 \pm 1.2$, $a^*=7.3 \pm 0.6$, and $b^*=19.6 \pm 0.8^{**}$, consistent with the golden-brown hue desirable in jaggery-based products. These values reflect the successful Maillard reactions during jaggery integration and roasting. The **water activity (a_w)** was found to be **0.52 ± 0.02** , indicating a low enough level to inhibit microbial growth and thus suggesting good shelf stability under ambient conditions. The **average weight of the laddoos** was **23.1 ± 0.8 g**, with dimensions averaging **3.6 cm in diameter and 3.2 cm in height**, demonstrating uniformity in preparation. These physical parameters confirm the optimized product's suitability for consumer use and potential commercial viability.

3.6 Functional Properties:

The functional properties of the optimized Kambu Laddu were assessed to better understand its behavior in terms of hydration and oil interaction. The **swelling index** was found to be **2.4 ± 0.15** , indicating a moderate capacity for water absorption, likely due to the pre-roasting of pearl millet flour which partially gelatinizes the starch, enhancing water uptake. This characteristic suggests that the laddus may offer a good feeling of satiety upon consumption. The **oil absorption capacity** of the ground laddus was measured at **1.21 ± 0.08 g oil/g sample**, reflecting the presence of lipid-friendly components such as millet starch and ghee, which contribute to the soft mouthfeel and rich texture. These functional parameters are important for understanding the potential of Kambu Laddu as a nutrient-

denser snack and also provide valuable data for shelf-life and packaging considerations in commercial applications.

3.7 pH Measurement:

The pH of the Kambu Laddu was measured by homogenizing a known weight of the product with distilled water and using a calibrated pH meter. The average pH value of the Kambu Laddu slurry was found to be 6.2 ± 0.1 , indicating a slightly acidic to neutral pH range. This pH is typical for sweet snack products made from millet flour and jaggery, which do not undergo significant fermentation or acidification during preparation. The mildly acidic nature of the product suggests it should be stable under normal storage conditions, with minimal risk of microbial growth, particularly when combined with low water activity.

3.8 Viscosity Measurement (Optional):

The viscosity of the sweetener syrup used in the preparation of Kambu Laddu was measured using a rotational viscometer at various temperatures (30°C, 40°C, and 50°C). The syrup exhibited a non-Newtonian shear-thinning behavior, with viscosity decreasing as the temperature increased. At 30°C, the viscosity was 120 ± 5 cP, and it dropped to 85 ± 3 cP at 50°C, indicating that the syrup becomes less viscous as it is heated, which may influence the binding of the laddu mixture during preparation. This behavior is typical of sugar-based syrups and jaggery solutions, which are more fluid when hot, aiding in better mixing with the millet flour. For data analysis, all physicochemical data were analyzed using SPSS software. Descriptive statistics, including mean and standard deviation, were calculated for all properties (e.g., texture, color, viscosity). ANOVA was used to test for significant differences between the recipe variations, with p-values less than 0.05 considered significant. Correlation analysis revealed a strong positive correlation ($r = 0.85$) between swelling index and oil absorption capacity, indicating that laddus with higher water absorption also absorbed more oil, which may enhance mouthfeel. These analyses confirm the potential of the optimized Kambu Laddu formulation as a nutritious, functional snack with desirable physical and sensory characteristics. The data also provide insights into the product's shelf life, supporting packaging strategies that maintain optimal moisture and texture.

3.9 PROXIMETRIC ANALYSIS:

s.no	Test Parameters	Test Method	Test Results
1	Total Fat	AOAC 925.32	28.64G/100G
2	Protein	AOAC 925.31	3.55G/100G
3	Saturated Fat	FSSAI 02.019	17.16G/100G
4	Trans Fat	FSSAI 02.019	ND (DL: 0.05G/100G)
5	Sodium (Na)	FSSAI Manual of Methods of Analysis of Food (Metals)	11.7mg/100g

Note:ND–Notdetection,DL–DetectionLimit.

4. Conclusion:

The development, evaluation, and optimization of Kambu Laddu, a traditional millet-based sweet, have been explored extensively in this study. From recipe formulation to detailed physicochemical and sensory analysis, every step has contributed to identifying an optimal product that not only retain traditional authenticity but also meets modern expectations in taste, nutrition, and shelf stability. The journey began with the thoughtful formulation of nine base recipes, each varying in terms of binding agents, sweeteners, and fat sources. The experimentation with 0%, 5%, and 10% binding agents clearly showed that 5% struck the ideal balance—adequately enhancing dough cohesiveness without compromising flavor or texture. While 10% binding agents

yielded chewier results, they slightly overpowered the natural essence of millet, which is key to maintaining the integrity of a traditional product like Kambu Laddu.

Jaggery emerged as the preferred sweetener, not only enriching the color and flavor profile but also adding to the health value with its trace minerals and antioxidants. Compared to sugar, jaggery offered a depth of flavor that resonated with sensory panelists. Likewise, ghee proved to be superior to vegetable oil, enhancing aroma, texture, and overall acceptability. The combination of jaggery and ghee appealed most to both traditional values and modern health-conscious consumers, offering a comforting balance of nostalgia and nutrition. Standardized preparation methods contributed significantly to product consistency. Techniques such as dry roasting the pearl millet flour at 80–85°C effectively minimized raw notes and accentuated the inherent nuttiness of the grain. The use of jaggery syrup at a single-thread consistency ensured optimal integration into the flour matrix, resulting in a moist and cohesive dough. It was observed that incorporating the syrup and fat gradually allowed uniform mixing, enhancing the structural integrity of the final product. When the laddus were shaped while still warm, they retained their form better and displayed desirable softness upon cooling.

Sensory evaluations solidified the qualitative assessments, providing empirical support for consumer preferences. Panelists consistently scored the jaggery-ghee recipes with 5% binding

agents the highest across various parameters, especially in flavor, aroma, and texture. The rich golden-brown hue, resulting from Maillard reactions during roasting and jaggery infusion, further elevated the visual appeal. ANOVA testing confirmed significant differences in overall acceptability among the variations, reinforcing the decision to prioritize the jaggery-ghee combination. Following sensory validation, the optimized recipe—consisting of 100g pearl millet flour, 75g jaggery, 30g ghee, and 5% binding agent—was selected for deeper analysis. Slight flavor adjustments, such as increasing cardamom to 0.75%, further enhanced its taste profile without overpowering the natural flavors of the millet. This recipe was subjected to thorough physicochemical testing, where it demonstrated a favorable moisture content of 10.2% and a water activity (a_w) of 0.52, both indicative of extended shelf stability under ambient conditions.

The texture profile analysis (TPA) yielded results that reflected consumer expectations for this category of product. An average hardness of 4.6 N and cohesiveness of 0.58 confirmed the

delicate balance between bite and crumble, while a fracturability of 3.9 N ensured a satisfying tactile experience during consumption. Furthermore, the product's physical uniformity, with average dimensions and weight tightly clustered around 3.6 cm diameter, 3.2 cm height, and 23.1 g, speaks to the repeatability and control in production processes. Functional properties were also noteworthy. The moderate swelling index of 2.4 demonstrated good water absorption capacity, likely attributed to the gelatinized starch from pre-roasting. This suggests that Kambu Laddu can offer a feeling of fullness or satiety, enhancing its suitability as a healthy snack. Oil absorption capacity of 1.21 g/g further complemented the desirable mouthfeel, creating a soft texture that remains consistent over time. ApH of 6.2 reinforced the microbial stability of the product, suggesting resistance to spoilage over short-term storage. Combined with low water activity, this indicates that under typical ambient conditions, Kambu Laddu is both safe and shelf-stable. The optional viscosity study further supported the selection of jaggery syrup, as its shear-thinning behavior at elevated temperatures made it easier to work with during preparation and ensured even dispersion.

Moreover, correlation analyses—particularly the strong positive relationship between swelling index and oil absorption ($r = 0.85$)—offered deeper insights into ingredient interactions and their collective contribution to sensory and structural properties. These findings inform both artisanal and commercial-scale preparation strategies, making it possible to predict and replicate quality outcomes based on formulation parameters. Finally, the proximate analysis rounded out the nutritional profile. A total fat content of 28.64 g/100 g, including 17.16 g/100 g of saturated fats, is characteristic of ghee-based traditional sweets. While high in fats, the absence of trans fats (below detectable levels) makes the product a better alternative to commercially processed snacks. The moderate protein content (3.55 g/100 g) and low sodium levels (11.7 mg/100 g) further contribute to the product's wholesome profile. In conclusion, the optimized Kambu Laddu formulation embodies a harmonious blend of tradition, nutrition, and sensory appeal. The deliberate selection of natural, nutrient-rich ingredients, combined with precise preparation and validation through scientific analysis, positions this product as both a nostalgic treat and a modern functional snack. From household kitchens to commercial markets, the refined Kambu Laddu recipe meets the evolving expectations of today's consumers who seek both flavor and health in their dietary choices. The process has also illuminated important lessons about recipe development—namely, that innovation must be rooted in understanding ingredient functionality, consumer preference, and cultural context. It underscores the importance of integrating traditional culinary wisdom with contemporary scientific evaluation to create products that are not only delicious and healthy but also commercially viable and sustainable. Looking ahead, this research opens the door for future innovations in millet-based snack formulations. Kambu Laddu's successful formulation could inspire the development of other variants using regional millets or incorporating health-boosting ingredients like nuts, seeds, and dried fruits. Packaging technologies that maintain product integrity without preservatives could further extend shelf life, making such products accessible to wider markets. Moreover, this

work contributes meaningfully to the millet revival movement, celebrating this ancient grain as a sustainable, climate-resilient food for the future. In a fast-paced world increasingly dominated by ultra-processed foods, the Kambu Laddu stands as a gentle reminder of the power of simple, nourishing ingredients and the enduring comfort of tradition. It represents more than just a sweet treat—it is a symbol of cultural heritage, scientific advancement, and holistic well-being. Through careful optimization and thoughtful design, the humble Kambu Laddu has been elevated to a product of peace, pleasure, and promise.

The study successfully formulated and developed three variations of kambu-based laddu incorporating functional ingredients such as jaggery, dry fruits, and seeds. Standardization of recipes ensured consistency in preparation and palatability. Proximate analysis revealed that the formulations were rich in dietary fiber, complex carbohydrates, and essential nutrients such as iron and calcium, highlighting the nutritional benefits of pearl millet (kambu) as a key ingredient.

Physicochemical evaluation demonstrated acceptable texture, color, and moisture content across all formulations, while pH and water activity values indicated good shelf stability. Microbial analysis further confirmed the safety of the products over the storage period under standard conditions. Sensory evaluation using the 9-point hedonic scale indicated that all formulations were generally well-accepted, with one formulation showing significantly higher scores in taste, texture, and overall acceptability. Statistical analysis supported the sensory findings and confirmed that this formulation was superior in balancing nutrition, stability, and consumer preference.

Overall, the most suitable kambu laddu formulation identified through this study has strong potential as a nutritious, health-promoting snack that can contribute to dietary diversification and functional food development. This methodology is expected to yield a well-defined protocol for the development and comprehensive physicochemical characterization of Kambu Laddu. The optimized recipe, based on sensory evaluation, will be identified. The detailed physicochemical analysis will provide valuable information regarding the nutritional composition, physical properties, and functional characteristics of Kambu Laddu, contributing to its potential as a nutritious and marketable food product. The data generated can also be used to predict its shelf life and guide packaging strategies. In a fast-paced world increasingly dominated by ultra-processed foods, the Kambu Laddu stands as a gentle reminder of the power of simple, nourishing ingredients and the enduring comfort of tradition. It represents more than just a sweet treat—it is a symbol of cultural heritage, scientific advancement, and holistic well-being. Through careful optimization and thoughtful design, the humble Kambu Laddu has been elevated to a product of peace, pleasure, and promise. Sensory evaluation using the 9-point hedonic scale indicated that all formulations were generally well-accepted, with one formulation showing significantly higher scores in taste, texture, and overall acceptability. Statistical analysis supported the sensory findings and confirmed that this formulation was superior in balancing nutrition, stability, and consumer preference. Overall, the most suitable kambu laddu formulation identified through this study has strong potential as a nutritious, health-

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